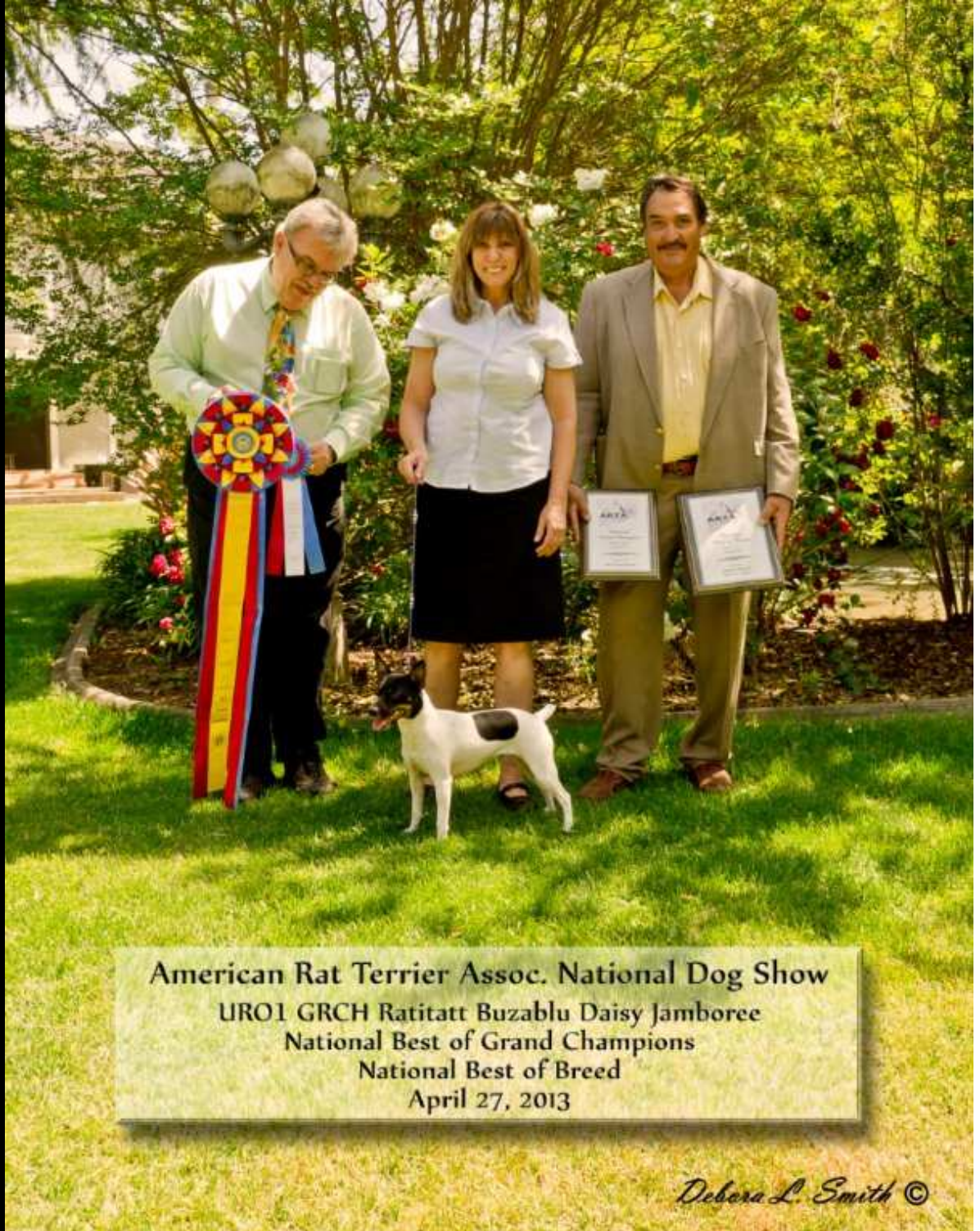


Special points of interest:

- Outstanding Accomplishment
- Minutes
- Working with Media
- Dog Divas
- New Therapy Title
- Free to a Good Home
- May Brags
- Genetic Disorders
- Economic Impact of Shows
- Tips on Preventing Poop Eating
- Supporting Shows

An Outstanding Accomplishment.

Linda Lee and Jordon Leigh took their Rat Terriers to the National and came home with BIS. What a winner. Daisy is now #6 Rat Terrier in UKC Standings.



American Rat Terrier Assoc. National Dog Show
URO1 GRCH Ratitatt Buzablu Daisy Jamboree
National Best of Grand Champions
National Best of Breed
April 27, 2013

Debera L. Smith ©

**Grand Valley Kennel Club
General Meeting Minutes
Date - April 16, 2013
Time - 6:30pm**

Location

American Red Cross conference room
506 Gunnison Ave
Grand Junction, CO 81501

Present at meeting

Cindy Clark (President)
Ashley Edstrom (Treasurer)
Joe Giannone (Secretary)
Board Members - Jordon Leigh, Johnnie Farmer

Members present - Chris Barnes, Linda Lee, Shyron Brown

Guests - Joanne Weatherly, Penny Hopkins

Apologies for Absence

Wendy Spurr, Noelle Blair, Kim Giannone

Call to Order

At 6:33 pm on Tuesday, Cindy called the meeting to order

Approval of Minutes

March General Board Minutes were read, They were approved with amendments. Chris motioned approval, Jordon Second, motion passed.

Treasure's Report

Ashley presented the treasure's report. There has been a net loss due to expenses, But some money is coming in from membership dues and trophy donations. Motion to approved report made by Jordon, seconded by Joe, motion passed. See Report- Available by request.

Second Reading for new membership

The second reading was read for Penny Hopkins and Joanna Weatherly: Both were excepted as new members. Contact Wendy if you want more information.

President's Report

Cindy explained the AKC outreach program, further discussion at next board meeting. Discussion on the GVKC becoming a member of the Colorado Federation on Dogs Club, Inc. will take place at the May board meeting. Liability release form for training classes will be put together in July for August training. Kim is in the process of finding replacement judging assignments because of Jean Fournier's retirement. AKC application is complete for our dog shows.

Correspondence

1. We received a Thank You note from Judy Harrington for inviting her to last month general meeting.

Old Business

1. Linda stated that punch passes for members would be 90 percent complete by August.
2. Ashley stated that First Aid class was this Saturday April 20th from 8:30-12:00 am. There are still open slots. Cost \$65 per person and 3 hours long.

(Continued on Page 5)

Tips for Working with the Media

PRESS MATERIALS

- **Always put press materials on club letterhead** or create your own by using the "Header" function of MS Word.
- **Keep it simple, no more than two pages.** Use a consistent format from one release to the next.
- **Make sure to include contact information.** The voicemail and email you provide should be checked at least twice a day. **Cell phone numbers are ideal** as they allow a reporter direct and instant access to your club's spokesperson or event organizer, increasing the likelihood of coverage.

PRESS RELATIONSHIPS

- **Introduce the media to the people who make good stories.** Don't say "our club is great," but rather "we have a club member who used Agility to overcome his battle with shyness" or "we have raised \$5,000 for K-9 bulletproof vests," etc.
- **Send a variety of news items throughout the year,** not just a big splashy release about your dog event. A small calendar listing about your regular training classes, your annual awards dinner (you can invite the local pet columnist to your dinner meetings, especially one with a speaker).
- Set a specific time and place to meet the reporter at your show and be prepared to make introductions and answer questions, yet **be as flexible and understanding as you can when their schedule changes.** Provide them with a copy of the event catalog, fact sheets about your club, or any other AKC material you deem appropriate.

TIMING

- The key to establishing good media relationships is your availability and responsiveness. **Reporters may have tight deadlines, be reacting to breaking news, or be creating a story on a slow news day.** The sooner you return their calls the higher the likelihood of your quote getting into a story or your event getting coverage.
- Once you build a reputation as a reliable source that can get them information quickly, they will call you more often. **If you are not able to help the media person, please refer them to the AKC.**
- For events, you should **contact newspapers for "calendar listings" at least one month prior to the event** by sending a media alert to the events or calendar editor. Consider including a photo from a past event.
- Even if you have previously pitched the story, **a few days prior to the event send the media alert to assignment (TV) and city desk (newspapers and wire) editors.** Keep in mind that even if you are expecting a reporter or news crew to show up, **soft news like a dog event is always low priority.** If a breaking news event such as a fire or robbery occurs, the coverage of your event may be canceled or postponed.

Understand the varying needs of media. Television news broadcasts often air multiple times a day and work on a very short lead-time. Wire services and online outlets are constantly being updated. Daily newspapers have their front page stories being prepared right up until they go to print, while features (i.e., the home or Does your Dog have a Diva within?)

Is Your Dog A Diva?

Is your doggie a diva? We want to see! Starting Friday, May 24, you can submit photos of your active, glamorous, best friend, bad to the bone dog to the Doggie Diva Photo Contest on the AKC Facebook page! Daily and category winners will be selected every other week based on fan votes, and then the four category finalists will compete for the Best in Show!...

Start collecting your photos now and stay tuned! Join our online community of pet enthusiasts and 'LIKE' the American Kennel Club Facebook page, follow us on Twitter, and visit AKC Dog Lovers for more fun dog tips, pics, contests, and more!

AKC Introduces New Therapy Dog Title

An exciting new title is now open to all AKC dogs. The AKC Therapy Dog title, or "THD," launched June 27th as an official AKC suffix title and will reward dogs and their owners that have provided ongoing community service to help improve the well being of others. □

Currently, it is estimated there are 50,000 certified and active therapy dogs in the United States. Volunteerism has exploded over the past decade, especially those with dog and owner teams working in schools, hospitals, nursing homes, and at natural disasters.

The AKC annually recognizes an outstanding Therapy Dog as part of the annual AKC Humane Fund Awards for Canine Excellence (ACE). We receive so many great nominations that we know there are many more dogs out there that deserve recognition. We have also received requests from the fancy to award titles to therapy dogs as a way to recognize the "great work their dogs do." Additionally, earning a THD title builds on the skills taught in the AKC S.T.A.R. Puppy and Canine Good Citizen programs, which create a sound and friendly temperament needed by a successful therapy dog.

The AKC will not certify therapy dogs. Instead, we're working with therapy dog certification organizations to recognize the work done by therapy teams. The certification organizations are the experts in this area and their efforts should be acknowledged and appreciated.

The title will be open to all AKC dogs that have completed a series of criteria. To qualify, dogs must be certified by a participating therapy dog certification organization and have performed a minimum of 50 community service visits. □

To obtain a title an owner must complete an application along with evidence of documented visits. Application forms are available on the website at www.akc.org/akctherapydog. The program will accept documentation going back to January 1, 2000.

If your dog qualifies we encourage you to apply for the title. For more information visit www.akc.org/akctherapydog or email akctherapydog@akc.org.

© American Kennel Club, Inc.



Free to a Good Home

My house was broken into last night by two robbers who locked me in the bathroom, and then proceeded to steal all they could carry.

My watchdog 'Killer' did not alert me at all, and for this reason I am giving him away.

I no longer want this dog.

I decided on installing an electric fence and detection devices with alarms.

They're cheaper to maintain and definitely more reliable.

For those interested in adopting this dog, please send an e-mail immediately.

'Killer' is fun to hang out with, but otherwise pretty useless. "A recent photo of 'Killer' is included below."



'Killer' is a Norwegian Beer Hound... ... you can tell he is 100% purebred.

(Minutes Continued From Page 2)

New Business

1. Ashley stated that Penny McCarty, Mesa County Animal Services, is going to present public pet rehoming requirements to the City Council. This will require people to obtain a permit to sell, give away, trade, barter, etc any animal from a public place i.e., selling puppies in a Wal-Mart parking lot.
2. Linda stated she had created a Facebook page for the GVKC. You will need a Facebook account to access it. There are 23 people signed up. Currently there are two GVKC Facebook accounts. Cindy will get with Nannette about shutting hers down, and we'll just use Linda's.
3. Mesa County Fair Grounds presented the GVKC two proposal for working this year's Fair. After reviewing the requirements it was determined that the GVKC could not support either proposal. Kim will work with the Fair Ground to see if there is any other way we could help.

Committee Reports

1. B/OB Match - Will be held under the grandstands at Mesa County Fair Grounds the 1st weekend in July. AKC approved. Johnnie will check on a food vender. Ashley reiterated that we must abide by the AKC rules! Ashley also stated about using Pay Pal to register. Volunteers needed!! Ashley, Noelle and Johnnie
3. Dog Show - AKC Application completed. Kim is close to getting the judges panel completed. Sponsorship letters were giving out to member, need back as soon as possible.

Other Announcements

There were numerous Braggs - See news letter.

Adjournment:

May Brags

Chrisy Armendarez—Sena Vom GIESKE (Zena): In February at the Denver show Zena got her Rally Novice Title with first placement. In May Zena got her 1st placement Agility Title with a 24" Jump Height. Zena also passed her Herding instinct test.

Christy Armendarez—Roxannes Royalty Eli Guenavire, RAE, CDX, OFP, MXP, AJP (Elie): May 1st Eli took her Open Fast Preferred Title, in South Jordon, UT. May 8th at the Western Colorado Agility Club Trial she got her Master MXP Agility Title.



Ruth Coates—Signature Silver Starlight (Star) to Reserve Winner Friday and Sunday and BOB on Saturday at the Durango Kennel Club Show.

Sharon Wobick—Rimrock's Wakala Love Song (Kali): Took Winners Bitch and BOS at Durango.

Sharon Wobick—Rimrock's Wakala Love Song (Kali): got the last leg of her Rally Novice title in May at the South Jordon Show.

Marion Lewis— Akira du Chateau Royal (Akira): Passed her Herding evaluation test in Loma, CO.



Purebred dogs not always at higher risk for genetic disorders,

If you think your mixed-breed pup is naturally hardier than the neighbor's purebred, you may want to think again. A new study by researchers at the University of California, Davis, indicates that mixed breeds don't necessarily have an advantage when it comes to inherited canine disorders.

Findings of the new study, available online in the June issue of the Journal of the American Veterinary Medical Association, are of particular interest because dogs are second only to humans in the number of identified genetic disorders that affect them.

The results provide a better understanding of the prevalence and source of such disorders, and could advance efforts to prevent and treat genetic ailments in both dogs and humans.

"Overall, the study showed that the prevalence of these genetic disorders among purebred and mixed-breed dogs depends on the specific condition," said animal physiologist Anita Oberbauer, professor and chair of the Department of Animal Science at UC Davis and lead author of the study.

She noted, for example, that elbow dysplasia and dilated cardiomyopathy, a heart condition, appeared more frequently among purebred dogs. But rupture of the cranial cruciate ligament in the knee was more common in mixed breeds.

"Results from this study give us insight into how dog breeding practices might be modified to reduce the prevalence of certain genetic disorders," Oberbauer said.

The researchers evaluated records for more than 90,000 purebred and mixed-breed dogs that were examined at UC Davis' veterinary medical teaching hospital between 1995 and 2010.

From this group, 27,254 dogs were identified as having one or more of 24 genetic disorders, including various types of cancers, heart diseases, endocrine-system ailments and orthopedic problems, as well as allergies, bloat, cataracts, epilepsy, an eye lens problem and a liver condition.

The 24 disorders were selected for the study because they can be diagnosed accurately, are highly prevalent in the overall dog population and are debilitating to the extent that owners would seek veterinary care for the animal. In addition, the selected disorders represent a variety of different locations and physiologic systems in the dog's body.

The researchers found that the prevalence of 13 of the 24 genetic disorders was approximately the same in purebred dogs as in their mixed-breed counterparts. Ten were found more frequently among purebred dogs, and one such disorder was more common in mixed-breeds.

The data also indicated that the more recently derived breeds or those breeds that shared a similar lineage were more susceptible to certain inherited disorders. For example, four of the top five breeds affected with elbow dysplasia were the Bernese mountain dog, Newfoundland, mastiff and Rottweiler — all from the mastiff-like lineage. This suggests that these breeds share gene mutations for elbow dysplasia because they were descended from a common ancestor.

In contrast, disorders that occurred equally among purebred and mixed-breed dogs appeared to represent ancient gene mutations that had become widely spread throughout the dog population. Such disorders included hip dysplasia, all of the tumor-causing cancers and hypertrophic cardiomyopathy, a heart condition.



Economic Impact of AKC Purebred Dog Ownership in Colorado

The American Kennel Club (AKC) was established in 1884 to promote the study, breeding, exhibiting, and advancement of purebred dogs. We now represent more than 5,100 dog clubs nationally, including 111 clubs in the state of Colorado.

The AKC sanctions thousands of dog events each year, which generate significant economic benefits to local communities in addition to the millions of dollars AKC dog owners in Colorado spend annually on their dogs.

Here are the statistics for the State of Colorado over the past three years:

2010: AKC licensed and sanctioned 432 events in the state of Colorado, in which more than 73,660 dogs participated.

2011: AKC licensed and sanctioned 423 events in the state of Colorado, in which more than 73,600 dogs participated.

2012: AKC licensed and sanctioned 439 events in the state of Colorado, in which more than 75,320 dogs participated.

The AKC conducts ongoing research regarding the economic impact of AKC events in localities throughout the state, as well as of AKC registered dogs in the state. **Based on our findings, it is estimated that over \$20.48 million is generated annually within the Colorado economy from spending on purebred dogs in the state.** This includes spending on events, dog clubs, show exhibitors, breeding and basic dog care, just to name a few. As dog shows are a family sport, the large spectator gates generate additional revenues for cities and towns statewide

Grand Valley Kennel Club
P.O. Box 1751
Grand Junction, CO 81502



We're on the Web
[Http://www.grandvalleykennelclub.org](http://www.grandvalleykennelclub.org)



The Bark 'N Bugle is published monthly and is the official newsletter of the Grand Valley Kennel Club, an affiliate of the American Kennel Club, a nonprofit organization



American Kennel Club Offers Tips On Stopping Your Dog From Eating Poop

.Have you ever had the experience of walking your dog, and to your surprise, after she goes to the bathroom, she turns around and tries to eat her poop? You're not alone! The technical term for this tricky behavior problem is called coprophagia. There are many theories as to why dogs do this and it is a difficult problem to solve.

To help dog owners get through this issue, American Kennel Club's (AKC®) Canine Good Citizen® Director and Certified Applied Animal Behaviorist, Mary Burch, Ph.D. offers the following strategies that may help dogs stop eating their own feces. Among them:

- **Vet check.** Take your dog to the veterinarian to rule out any possible health problems that could be contributing to the problem.
- **Be consistent.** Make sure you feed your dog on a consistent schedule
- with the same amount and type of food at the same time each day.
- **Change the diet.** Consider changing your dog's food. There are times when switching to another high quality premium dog food resulted in no more poop eating.
- **Keep a clean yard.** Be sure to clean up immediately after your dog goes to the bathroom. If there are no feces there, she can't eat it.

It Pays to Support AKC Dog Shows!

The American Kennel Club hosted its first dog show in Philadelphia in 1926 in conjunction with the celebration of the 150th anniversary of the signing of the Declaration of Independence. Since that time, the popularity of dogs and dog shows has grown exponentially in the United States.

In 2011, over 3,900 AKC conformation dog shows took place in communities in every state. Local clubs and organizations host thousands of additional AKC obedience, agility, field trial, and other competitions throughout the country. Each of these events generates significant revenue for local businesses including hotels, restaurants, shops, transportation, and event venues, among others. This revenue is in addition to the millions of dollars responsible dog owners spend on their pets at local businesses each year on such items as dog food, grooming, veterinary care and boarding. When considering whether to support a piece of canine legislation, consider the effect it may have on dog competitions and dog ownership among your constituency. Supporting dog shows and responsible dog ownership has a ripple effect that benefits a community's residents, local businesses, and overall economy.